



CHRISTOPHER J WATSON

CAREER HIGHLIGHTS

- Design/Developed and architect a SaaS application for a startup company based in node.js.
- Design/Developed an IOS native app along with JavaScript recompiled app for Android.
- Worked in R&D development to enhance the customers/employees experience.
- Developed a third Generation custom CMS for my clients.
- Solely created and maintain 30+ websites while implementing a custom CMS.
- Establishing experience in multiple industries that include but not limited to television, large/small corporations, technology, consumer, business to business.
- Significantly improving corporations brand and workflow, resulting in more revenue while balancing multiple project with different clients and staff.
- Continuing my growth by starting to learn higher levels of IT, site intrusion, ethical hacking and other vulnerabilities, ultimately becoming a better and more efficient programmer.

EXPERIENCE

10/1996 – PRESENT

OWNER

WatsonInk -Fort Lauderdale, Florida

Contracted Web design/development with custom CMS and responsive frameworks, SaaS developed in node.js utilizing REST API technology, ecommerce, mobile app design/development, API linking through different vendors and offering current trends for design and development.

Clients: FreshPoint (Sysco Foods), At Travel Deals, Queralyze, Gordon Johnson Photo, The Gardens Wellness Center, Serenity Detox, Montalvo Marine, The Product Hunter, Global View Products, Reflex Design Inc., Yowza Fitness, First Preferred Insurance, Super Yacht Network, NaviTech Marine Electronics, Real Brands, Coral Ridge Yacht Club, LA Design Inc., The movie: "The Unknowns", TWG International, Green Ship Consulting, Boat Art, Supreme Fine Foods, Bacon Products, Lasko Getaways, SATO America and many more.

11/2016 – PRESENT

Programmer (JavaScript, ReactJS, Redux, Magento)

AutoNation -Fort Lauderdale, Florida

- Developed a sales tool for the dealerships to increase sales. Developed in ReactJS, Redux and several other modules. Back end is developed in .Net. Mainly worked on frontend design and development. Mobile app support along with main desktop support.
- Agile development, NUnit testing and continuously developing my programming skills.
- Lead Programmer on an acquisition ecommerce parts site in Magento.



09/2015 – 02/2016

JavaScript Programmer - Freelancer
Lennar Corporation - Miami, Florida

- Contracted to program and design Lennar's video player for internal and external use.
- Technologies used: JavaScript, CSS1,2 & 3, video.js, foundation framework, SVG, cloudflare, html5, google API integration, fully responsive design back to IE 8 compatible, RSS feed generated content, underscore.js, lazyload.js, moment.js, videojs-hls.js, scrollstop.js and auto load either flash player or HTML5 player depending on browser used.
- Player needed to have no buffering on Lennar's intranet by adjusting its bitrate along with external viewers to have little or no buffering.
- Custom Google Analytics events that log what percentage a video was played, voting system, searchable content, past links from an email that allows a specific video to be loaded.

11/2013 – 02/2014

Web Designer - Freelancer
Everglades Direct - Sunrise, Florida

- Design/developing e-mails, banner, advertisements and page layouts for TrackSmart, eFile, Gneil and HR Direct brands
- Testing on "E-mail on acid" to ensure cross platform compatibility

09/2013 – 04/2014

Mobile Apps Development - Professor
Art Institute of Fort Lauderdale - Fort Lauderdale, Florida

- Teaching Mobile App Development by utilizing Titanium Software to create object oriented JavaScript for IOS and Android operating systems
- Mentoring students by help teach portfolio class so students know what to expect after graduating and a judge for best portfolio

07/2012 – 08/2013

UI & UX DESIGNER - Freelancer
JM Family - Deerfield Beach, Florida

- Front end web design/development for user experience (UX) and user interface (UI)
- Hi-end visual concepts to pitch to upper management
- Work in research and development to deploy the latest trends while using SCRUM methodologies and working in an agile development environment.

09/2009 – 07/2012

WEB AND MOBILE APP DESIGNER/DEVELOPER
FreshPoint - Pompano Beach, Florida

Standardized the brand of all FreshPoint locations and marketing campaigns. Utilized the use of standardize boilerplate coding to rapidly dispersing all 30+ websites. Custom CMS integration for easy of adding/editing content. Lead designer/programmer of web/mobile app design and development.

09/2007 – 09/2009

MULTIMEDIA DESIGNER
ION Media Networks - West Palm Beach, Florida

Create and maintain all the print collateral, web design, trade shows and PowerPoint presentations. Flash interactive, and CMS Integration websites. Designed/developed the upfront presentation for ION Television.

02/2006 – 02/2007

CREATIVE DIRECTOR
Wireless Logix Group - Fort Lauderdale, Florida

Developed and maintained corporate branding for Wireless Logix Group and subsidiaries. Creation of all marketing materials, website concepts, illustration and tradeshow interfaces. Supervised web designer on all websites.

01/2002 – 12/2005

SENIOR GRAPHIC DESIGNER

ENSR International/AECOM - Westford, Massachusetts

Developed and maintained corporate branding for a large, international environmental consulting firm. Responsibilities included creation of all marketing materials, illustration and web site collaboration. Implemented new branding following merger with AECOM. Mentored production artists.

01/2001 – 12/2001

GRAPHIC DESIGNER - Freelancer

The Creative Group - Boston, Massachusetts

Watts Industries - North Andover, Massachusetts

Created all print material while maintaining corporate image and producing eye-catching designs. Introduced common design practices.

Allmerica Financial - Worcester, Massachusetts

Created all print material following image guidelines for all major branches of Allmerica. Creating and incorporated hand-painted scenery into a trade showbooth design.

Holmes Group, Incorporated - Milford, Massachusetts

Collaborated on the design of premium product line, Bionaire. Created the Patton brand and design, helped develop the Junior Designer's skills.

SOFTWARE

Web: HTML/HTML5, PHP, Reactjs, Redux, CSS1-3, Bootstrap/Foundation Frameworks, Custom Responsive Coding, AJAX, jQuery, JavaScript, JSON, XML, Custom CMS, MySQL, WordPress, Node.js, MongoDB, Web Services, Version Control (Git, SourceTree), SASS, LESS, Command Line, Sublime Text, Dropbox, Cross-browser Testing, Paypal Pro and other API integrations

Mobile: iPhone, Android, Xcode and Appcelerator (Titanium)

Adobe: InDesign, Photoshop, Illustrator, Dreamweaver, Flash, Acrobat, Premiere and After Effects. **Microsoft:** Word, Excel, Outlook, PowerPoint and Keynote

EDUCATION

12/2011 WEB DESIGN, Associate of Science - Summa Cum Laude - Best Portfolio the Art Institute of Fort Lauderdale - Fort Lauderdale, Florida

09/2005 GRAPHIC DESIGN, Bachelor of Science - Summa Cum Laude the Art Institute of Pittsburgh - Pittsburgh, Pennsylvania

09/1996 VISUAL COMMUNICATIONS, Associate of Science The Art Institute of Fort Lauderdale - Fort Lauderdale, Florida

09/1994 BASIC ART, Certificate The Art Instruction School - Minneapolis, Minnesota

Portfolio and References Available